

NEWS RELEASE



FROM THE LOYOLA OF MONTREAL

OFFICE OF DEVELOPMENT AND
PUBLIC RELATIONS

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FOR IMMEDIATE RELEASE

SHAUGHNESSY MEMORIAL CUP TO BE AWARDED

It was announced today by Loyola of Montreal and McGill University that a cup commemorating the memory and services of the late Frank ("Shag") Shaughnessy to both institutions and to Canadian football would be presented annually to the winner of the Loyola-McGill football classic. The two teams kick off this year's season Friday evening - 8:00 P.M. at Molson Stadium.

Mr. Shaughnessy, who died earlier this year, served at both McGill and Loyola as head football coach and members of his immediate family attended the two Universities.

"Shag" was one of sports' most legendary characters as athlete, coach and executive, including a 21-year term as President of the International Baseball League.

He first joined the McGill football staff in 1912 when he led the Redmen to an Intercollegiate Championship. After serving with the Canadian forces overseas during the first war, he rejoined McGill in 1919 and led his team to an undefeated season. This earned them another championship.

At Loyola, "Shag" coached many college teams, highlighted by the 1928 squad which won the Dominion Intercollegiate Intermediate Championship.

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A player with several of the famed Notre Dame teams, Mr. Shaughnessy's knowledge of football led to major changes which had a great impact on the modernization of the Canadian game.

He is a charter member of the Loyola Sports Hall of Fame.

The Shaughnessy Memorial will increase the prestige and heighten interest in this traditional McGill-Loyola game Friday night, 8:00 P.M. at Molson Stadium.

NORAH C. FROOD,
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